

For Immediate Release

News From: Absolute Machine Tools, Inc.

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With Art: Nicole Conrad headshot

Absolute Machine Tools Announces Promotion of Nicole Conrad to CMO

[Lorain, OH – April 2020] Leading importer and distributor of <u>CNC machine</u> and <u>automation</u> equipment Absolute Machine Tools, Inc. recently promoted former Sales and Marketing Coordinator Nicole Conrad to Chief Marketing Officer. As CMO, she is responsible for developing Absolute's marketing strategies and maintaining relationships with partners.

Conrad is looking forward to exceeding expectations in her new position and growing with Absolute. She shared, "I've been a part of nearly every department here, and it has definitely helped me become familiarized with the machines and the industry as a whole. I learn something new every day, and that's one of my favorite parts of this job."

Conrad is currently pursuing her Master of Business degree at Kent State University, where she also earned her Bachelor of Business Administration degree Summa Cum Laude in 2020 with minors in Marketing and International Business. Conrad graduated from Lorain Community College in May of 2018 with an Associate of Arts degree in Entrepreneurship with honors.

Conrad started at Absolute as an administrative intern in early 2018 and quickly progressed to receptionist to Service Coordinator to Sales and Marketing Coordinator, a position created specifically for her. Her promotion to CMO was made official in February of 2021.

For more information visit https://absolutemachine.com

About Absolute Machine Tools, Inc.

Absolute Machine Tools, Inc. sells and supports Mitsubishi Electric Automation Robots, Productive Robotics Cobots and Robots; Johnford Bridge & Gantry Mills; You Ji Vertical Turret Lathes; Tongtai Horizontal Machining Centers (former Hitachi-Seiki OEM); PCI Horizontal Machining Centers; Quicktech Multi-Axis Multi-Spindle Mill/Turn Centers; Lico Multi-Slide CNC Screw Machines and Twin Spindle Multi-Slide Mill/Turn Centers; Nexturn Swiss-type Lathes; AccuteX Wire EDM and Die Sinker Machines; APEC 5-axis Gantry-style Linear Motor Machining Centers; and Precihole Gun Drilling Machines. The company has worked with several of its principal machine tool partners for over 25 years to offer some of the most heavy-duty, accurate, and productive machines in the industry. The company has built its reputation on exemplary applications engineering, service, customer support, comprehensive training, and effective preventive-maintenance programs. In addition to its headquarters in Lorain, Ohio, the company has established direct full-service technical centers in Mason, Ohio and Livonia, Michigan. For more information, contact Absolute Machine Tools, Inc. at 800-852-7825 or www.absolutemachine.com.